

SELL-A-BRATION®



RESIDENTIAL REAL ESTATE COUNCIL'S SELL-A-BRATION CONFERENCE EXHIBITOR PROSPECTUS

Sell-a-bration® is the Residential Real Estate Council's (RRC) annual gathering of real estate's top producers. A tradition (36th year!) for CRS Designees and RRC members striving for their CRS. As a partner and exhibitor, you'll be pitching to and networking with decision-makers who are shaping the future of residential real estate.

WHY PARTNER?

1. TARGETED AUDIENCE

Engage with a curated crowd of top-producing professionals who are interested in the latest products, services, and innovations in the real estate industry.

2. BRAND VISIBILITY

Gain unmatched exposure for your brand among influential real estate leaders and decision-makers.

3. NETWORKING OPPORTUNITIES

Forge beneficial partnerships, seal lucrative deals, and foster relationships with the best in the business.

4. KNOWLEDGE & INSIGHTS

Attend insightful sessions and workshops, getting an edge on the latest industry trends, challenges, and opportunities.

EXHIBITOR PACKAGE

- **BOOTH SPACE:** 10X10 booth showcase your brand.
- **COMPANY LISTING:** Your company will be listed on all promotional materials including dedicated emails and website.
- **PROMOTION:** Benefit from our extensive marketing campaigns leading up to and during the event.
- **NETWORKING EVENTS:** Exclusive access to networking breaks and breakfasts.
- **CONFERENCE PASSES:** Complimentary full-conference passes which include food/beverage. Extra passes available at published member rates.*

IMPORTANT DATES

CONFERENCE

February 29 – March 2, 2023

EXHIBITOR REGISTRATION
Sept. 18, 2023 – Feb. 6, 2024

EXHIBITOR SET-UP
February 29, 2024

ATTENDEE PROFILE

- 78% are independent real estate professionals.
- More than 80% have been a real estate professional for 10 years or more.
- Attendees' average sales volume is more than \$14 million.
- Attendees' average gross income is more than \$290,000.

INTERESTED IN EXHIBITING?

Contact our Exhibitor Relations Team:
bd@crs.com or **+1 (312) 321-4483**

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2024 PACKAGES & PRICING	SILVER \$3,500	GOLD \$4,500	PLATINUM \$5,500
10x10 Exhibit booth <ul style="list-style-type: none"> • 6-foot skirted table • Basic wifi • 2 chairs • Wastebasket 	✓	✓	✓
Event app listing	✓	✓	✓
Company logo on Sell-a-Bration site	✓	✓	✓
Company listing in event app	✓	✓	✓
Email to attendees (pre- or post-show)	✓	✓✓	✓✓✓
Complimentary Registration	✓✓	✓✓✓	✓✓✓✓
Logo on signage at Welcome Reception		✓	✓
Choice of sponsoring one (1) of the following: <ul style="list-style-type: none"> • AM Coffee Break (SOLD) • AM Coffee Break • PM Themed Break • Lanyard (SOLD) 			✓

POWER DEMOS: \$1,000
Only 2 available!

15-minute presentations during breaks hosted in the exhibition hall. Each includes a push notification on the event application to attendees. A/V provided. Laptop and presentation review required.

A LA CARTE OPPORTUNITIES
POWER BREAKFAST: \$3,000
Only 1 available!

50-minute presentations during continental breakfast hosted in the exhibition hall. Each includes a push notification on the event application to attendees. A/V provided. Laptop and presentation review required.

NIGHT OUT

Hosted by RRC and the Las Vegas Association of REALTORS®. Be a part of the fun and sponsor:

- Beer/Wine
- Transportation
- Entertainment

Contact us for pricing details.

Join us at the Residential Real Estate Council's Sell-a-Bration® Conference and propel your brand to new heights in the residential real estate sector!