

RRC is the leading education, membership and networking organization for residential REALTORS®.

A vibrant community of 31,000+ members dedicated to training and empowering ethical, efficient and successful real estate professionals.

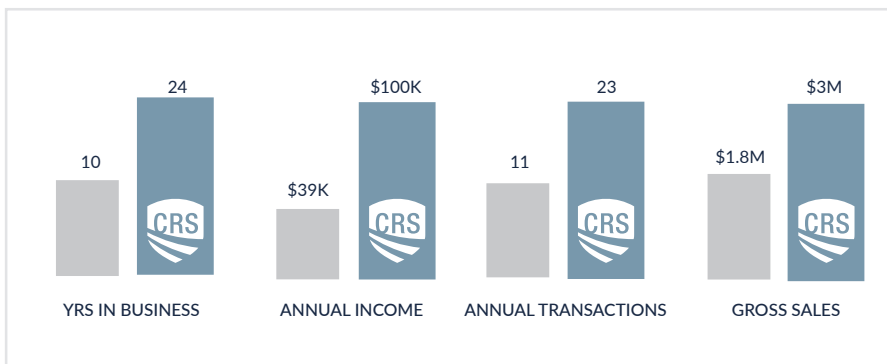
CRS DESIGNATION

The CRS Designation is the most recognized and prestigious designation in the industry.

ONLY 3% OF THE ONE MILLION REALTORS® NATIONWIDE HAVE ACHIEVED THE CRS DESIGNATION

CRS Designation is awarded to those with advanced training and proven outstanding achievement in residential real estate.

CRS Designees are more successful than the average REALTOR®



Highly Rated Comprehensive Education

88% AVERAGE SATISFACTION



The Purchase and Sale of Residential Properties



Successful Practices For Advancing My Business



Learning New Technologies To Support My Business



Tools For Better Serving My Clients

RRC Education

RRC offers superior education and training in a variety of flexible formats:

RRC One-Day and Two-Day live classroom courses

eLearning Courses

RRC Webinars: Live and On Demand

Video Self-Study

What RRC Members Have to Say

Members are very satisfied with their membership and are strong supporters of the Council.

83% Would recommend RRC to a friend or colleague

95% Find that RRC education impacts their professional growth

88% Are satisfied with RRC overall

Exclusive Member Benefits

For an annual fee of only \$195, RRC members receive thousands of dollars in valuable benefits.



Networking and Referral

- Free subscription to professional CRM app with private CRS-only networking group
- Free inclusion and access to Find a CRS proprietary agent-to-agent referral network
- Free access to Qualified Consumer Leads Program, powered by ReferralExchange.
- State RRCs nationwide, local programs and events, community service opportunities and international affiliates

Education and Networking Events

- Significant discounts on online and classroom courses (up to 50%)
- 12 free members-only professional development webinars
- CRS Awareness Week—free education and networking events



Marketing & Valuable Resources

- Complimentary customizable Your Home Consumer Newsletter
- On-Demand Marketing Materials Portal
- RRC Vendor Marketplace—members-only discounts on products and services
- Members-only discounts on health and life insurance



Free Subscriptions

- *Inman Select* (\$199 value)
- *The Residential Specialist* award-winning magazine in print, online and e-newsletter editions
- *Connect*, *Family Talk*, and RRC's *The Bottom Line* exclusive online newsletters



Join now at crs.com, or call 800-462-8841