

# SELL-A-BRATION

FEBRUARY 8 - 9, 2023 | ATLANTA MARRIOTT | ATLANTA, GA



For more information  
**800-462-8841**

## WHO ATTENDS SELL-A-BRATION®?

Sell-a-bration® is specifically for CRS Designees, Candidates and Agents, interested in world-class real estate education. This annual event attracts more than 1,000 top-producing REALTORS® seeking to improve their business and increase their referral networks through high-quality education and networking.

Sell-a-bration® attendee statistics:

- More than 78% are independent REALTORS®
- More than 80% have been a REALTOR® for 10 years or more
- Their average 2020 sales volume was more than \$14 million
- Their average 2020 annual gross income was more than \$290,000



## WHY SPONSOR OR EXHIBIT AT SELL-A-BRATION®?

• Sell-a-bration® attendees are industry top producers, key influencers and opinion leaders. When they talk, others listen. And they do talk about products and services they like to a host of other agents and to consumers. Here's your opportunity to get in front of this influential audience with your product, service message, demonstration or promotion and win them over.

• Sell-a-bration® attendees come to network and learn with other real estate leaders and top producers in a unique setting. It is the perfect environment to reach them. You'll get plenty of face-to-face time with agents when they are most open to hearing about new things.

[www.crs.com](http://www.crs.com)

## RESERVE YOUR SPOT TODAY!

**PRIME EXHIBITOR AND SPONSORSHIP PACKAGES GO QUICKLY, SO DON'T DELAY!**

**PLEASE CONTACT THE RRC BUSINESS DEVELOPMENT TEAM, AT 312-321-4410 OR [BD@CRS.COM](mailto:BD@CRS.COM).**

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## SILVER PACKAGE

### EXHIBITOR BOOTH SILVER PACKAGE

- 10' X 10' BOOTH WITH 6' TABLE AND 2 CHAIRS
- YOUR COMPANY'S NAME AND LOGO ON THE RRC SELL-ABRATION® WEBSITE AND IN DEDICATED EMAILS, LINKING TO YOUR CHOSEN WEB PAGE
- COMPANY CONTACTS INFORMATION WITH LINK TO WEBSITE IN EVENT APP
- UP TO TWO REGISTRATIONS TO THE EVENT (ADDL. COST \$100/DAY)
- DRAPED 6-FOOT TABLE WITH 2 CHAIRS AND WASTEBASKET
- COMPLIMENTARY WI-FI THROUGHOUT SELL-A-BRATION® AREA
- USE OF THE SELL-A-BRATION® LOGO ON YOUR PROMO MATERIALS
- ACCESS TO PRIVATE EXHIBITOR'S LOUNGE

\$ 3,500

## GOLD PACKAGE

### EXHIBITOR BOOTH GOLD PACKAGE

- 10' X 10' BOOTH WITH 6' TABLE AND 2 CHAIRS
- YOUR COMPANY'S NAME AND LOGO ON THE RRC SELL-A-BRATION® WEBSITE AND IN DEDICATED EMAILS, LINKING TO YOUR CHOSEN WEB PAGE
- COMPANY CONTACTS INFORMATION WITH LINK TO WEBSITE IN EVENT APP
- UP TO FOUR REGISTRATIONS TO THE EVENT (ADDL. COST \$100/DAY)
- DRAPED 6-FOOT TABLE WITH 2 CHAIRS AND WASTEBASKET
- COMPLIMENTARY WI-FI THROUGHOUT SELL-A-BRATION® AREA
- USE OF THE SELL-A-BRATION® LOGO ON YOUR PROMO MATERIALS
- ACCESS TO PRIVATE EXHIBITOR'S LOUNGE • 1/2 PAGE AD IN THE RESIDENTIAL SPECIALIST
- EMAIL PACKAGE (2 EMAILS WILL BE SENT TO ALL REGISTRANTS)

\$ 5,000

## ADD - ONS

- EMAIL PACKAGE (2 EMAILS WILL BE SENT TO ALL REGISTRANTS)
- PRODUCT/BROCHURE INCLUDED IN REGISTRATION BAGS
- 1/2 PAGE AD IN THE RESIDENTIAL SPECIALIST
- 1/2 PAGE AD IN THE RESIDENTIAL SPECIALIST
- EVENT APP BANNER AD
- VENDOR SHOW CASE MAIN STAGE

\$ 1,000

\$ 1,000

\$ 2,000

\$ 5,000

\$ 2,500

\$ 2,500

## Platinum Sponsorship

(INCLUDES SILVER PACKAGE)

- LOGO AT REGISTRATION AND EVENT APP AD
- FEATURED AT ALL SESSIONS
- 2 MIN GENERAL SESSION SHOWCASE OPPORTUNITY

\$ 12,500

### RRC NIGHT OUT SPONSORSHIP

- TITLE NAMING OF RRC NIGHT OUT
- UP TO 4 TICKETS TO THE PARTY

\$ 9,500

### LANYARDS SPONSORSHIP

- LOGO ON LANYARD

\$ 8,000

### PRE-CONFERENCE COURSE SPONSORSHIP

- SIGNAGE AT COURSE AND LUNCHTIME PRESENTATIONS

\$ 4,500

### WELCOME RECEPTION SPONSORSHIP

- SIGNAGE AT WELCOME RECEPTION

\$ 8,500

### COFFEE BREAK SPONSORSHIP

- SIGNAGE AT ALL STATIONS

\$ 5,000

### MORNING YOGA SPONSORSHIP

- SIGNAGE AT MORNING YOGA SESSION FOR BOTH DAYS

\$ 4,500

### POWER TALK EDUCATION SESSION

- ATTRACTIVE SESSION TIME SLOT
- PRIVATE ROOM
- 30-MINUTE TIME SLOT
- CONTENT MUST BE EDUCATIONAL

\$ 7,500

### PRE-SESSION VIDEO

- 30 SECOND COMMERCIAL WITH NARRATION PRIOR TO SESSIONS

\$ 1,500



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RRC WILL CONSIDER ANY SPONSORSHIP IDEA THAT IS A GOOD FIT FOR OUR AUDIENCE. LET'S DISCUSS YOUR IDEA AND CREATE A CUSTOM SPONSORSHIP

[WWW.CRS.COM](http://WWW.CRS.COM)