



PROMO PACKET

SEPT 19 - 23

Email Us
bd@crs.com

Why Sponsor CRS Week?



Bring Brand awareness to the most successful Real Estate Agent in the nation



Our members earn 50% more than other agents and are Brokers or Independents agents.



Promoting your product on CRS week will related to our members success

About Us

The Residential Real Estate Council is the largest not-for-profit affiliate of the National Association of REALTORS® comprised of more than 28,000 members supporting them with education, networking events, and practitioner developed tools to make agents more successful.

About CRS

CRS Week will take place on September 19-23, 2022. People registering for the bundle will give them all 5 of the CRS Week Chats recordings

People that were unable to make it for any session will still have access to the recordings at their convenience.

Your Audience



28,000 members nationwide



70% work for independent companies



50% are managing Brokers or Owners



What happens during CRS Week:

- CRS Week is our annual event to increase awareness of the value of the CRS Designation. We target this event to members and non-members
- Five days where CRS Designees share their experiences with other Real Estate Agent and you can add value showing support with your brand.
- CRS Designees express how earning the designation transformed their careers and by promoting your product can related to their success

Sponsorship Levels



Silver Packet

\$3,500

- Website banner ad on CRS Week page.
- Logo on Registration page and confirmation with live URL link (only available to exclusive sponsors)
- Branding on playback page for video for up to one year



Gold Packet

\$5,000

- Silver Packet Included
- Logo recognition on all promotional materials
- Recognition in social media campaign
- Educational or promotional messaging in dedicated email to program participants



Platinum Packet

\$7,500

- Includes all Silver and Gold Packet items
- 15-30 second commercial to air during video
- Recognition by the speaker
- 15 minute educational presentation prior to the break



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