

FIGHTING HUNGER ONE MOVE AT A TIME

Follow these simple steps & let the food collection begin



Move For Hunger mobilizes the relocation industry to reduce food waste and fight hunger.

1 EDUCATE YOUR CLIENTS:

Use the provided marketing materials in listing presentations to show clients how hunger affects their community and let them know they can donate their food when they move.

Leave behind a collection bag and direct them to DonateMyFood.org to find a socially responsible and reputable mover.



2 MOVING DAY:

When your clients choose to use one of our moving partners, the movers will offer to take any unopened, non-perishable food to the food pantry while packing up the household goods.

Clients *NOT* using DonateMyFood.org to book a mover should put any food items in the collection bag and drop it off at the office or give it to their agent. Use the tally sheet to keep track of how many customers donate.

3 FOOD PICKUP:

Let a few donation bags pile up before you contact Move For Hunger. When you are ready for the food to be picked up, give us a call! We will contact one of our moving partners to collect the donations and deliver them to your local food pantry.



4 FIGHT HUNGER:

Set regular goals with your team:
ex. Get 5 clients to donate their food each month

Purchase collection bags at MoveForHunger.org/real-estate-resources to hand out to clients during open houses and listing presentations.

